



our

report

to the community

2019

feed
nova scotia



our

mission

is to increase food security through food distribution, education, and collaboration.

Household food security exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an active and healthy life.



McMINNES
COOPER



EUROPE, MIDDLE EAST AND ASIA, DISTRIBUTED BY CHIQUITA BRANDS INTERNATIONAL, 1189 ROLLE, SWITZERLAND

NORTH AMERICA, DISTRIBUTED BY CHIQUITA FRESH NORTH AMERICA, 1835 GRIFFIN ROAD, SUITE 100, FORT LAUDERDALE, FL 33304



PRODUCT: BANANAS
VARIETY: CAVENDISH TYPE (MUSA AAA)
CLASS: EXTRA
COUNTRY OF ORIGIN: GUATEMALA
NET WEIGHT: 2.5kg / NET WT: 5.5lb - 18.14kg
© 2017 Chiquita Brands U.S.C.



1 00 60383 04002 1
NO NAME - sans nom
ELBOW MACARONI
MACARONI EN COUDES
12 x 900 g
24 x 411g
PKGS
BOITES

no name - sans nom
ELBOW MACARONI
MACARONI EN COUDES
12 x 900 g

24 x 411g
PKGS
BOITES

note from our board chair

The transformative change that began in 2017-18 has continued at Feed Nova Scotia. The new facility at 67 Wright Avenue has given rise to an increase in capacity, a doubling in the number of corporate volunteer groups, and an overall enhancement in the efficiency of our operations.

We've sought collaboration with our member agencies, in particular to ensure that we maintain necessary standards of quality, safety, and good governance. We continue to foster relationships with our valued retail and corporate partners, and we've successfully achieved re-accreditation from Imagine Canada, demonstrating our commitment to attaining excellence. All of this has contributed to the ongoing pursuit of Feed Nova Scotia's mission to increase food security through food distribution, education, and collaboration.

Of note during the past year, we have benefitted from the hard work and dedication of the capital campaign team led by Jim Mills. Through their efforts, and of course the generosity of the donors who contributed, we met (and exceeded!) our goal to fund our move to Burnside.

On behalf of the Board of Directors, I extend deep and heartfelt appreciation to the volunteers, donors, and staff who have given time, energy, commitment, food, and funds to help ensure Nova Scotians have food for today and hope for tomorrow. Thank you!

Chris MacIntyre
Chair, Board of Directors



food
distribution

Saying yes

We said yes a lot this year, and it felt really, really good.

We said yes when Elmridge Farms offered us 20,000 kilograms of fresh corn.

When Bimbo Canada had 20,000 loaves of bread, we said yes. We said it to 56 bins of beautiful watermelons from Wink.

Because with our new home in Burnside, we finally had the space and the efficiency to be nimble—to say yes to opportunities and to seek out new ones that could help us better support Nova Scotians.

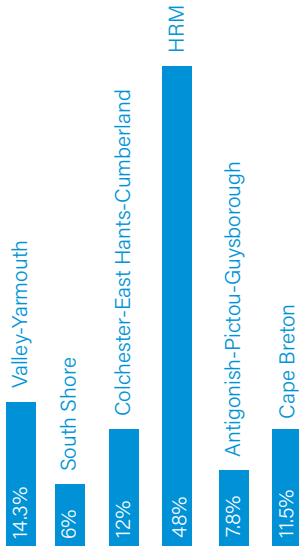
And that big shift had impact, because those nutritious, much-needed foods—and hundreds of thousands more—made their way to our 144 member food banks, meal programs, and shelters across the province.

1,952,732 kilograms
of food distributed

990,671 kilograms of
perishable food

962,061 kilograms of
non-perishable food

Valued at over
\$11 million



Here's where we distributed the food last year.

The remainder was distributed to other provincial distribution centres through the National Food Sharing System.

deep-rooted commitment

Farmers are among our most generous donors, and their contributions grew 24% since 2018. In a year that threw all kinds of challenges their way—frost, a dry summer, and a wet fall—our farm donors honourably continued to provide support. They're driven to help by a deep understanding and appreciation for the value of food and what it takes to get that food to the plates of Nova Scotians. While their donations come to us for a variety of reasons, and can sometimes be bittersweet, our gratitude is unending.

increasing our food supply

Food insecurity rates show no sign of decline in our province, so creating new relationships with potential donors and increasing our food donations is critical. Thanks to Food Banks Canada, a member of their team took on a food procurement role in the Atlantic region, and we brought 17 new stores on board to donate, and received 43,000 extra kilograms (and counting!) of food!





We hustled during the holiday season to match 6,550 households with food support. Festive tunes in the warehouse kept volunteers energized as they collectively spent 3,316 hours in December keeping our regular food distribution flowing in addition to sorting and packing holiday hampers.

320 compassionate donors and 20 Purolator staff made it possible for thousands of parents to shop in December and put gifts under the tree for their kids. In fact, 1,400 children were supported through Hearts for Christmas.

At our busiest time of year, having the community in our corner means thousands of Nova Scotians can enjoy a comforting dinner with all the trimmings. We witnessed heartwarming acts of kindness and generosity each day.

It was an honour to meet kids who turned the advent calendar on its head and collected food donations. Or the senior citizen that's been quietly canvassing her neighbourhood each Christmas for two decades. Countless hands and hearts made it all possible, and on December 24, after the last delivery, we were brimming with gratitude.

Distributed for the
holiday season:

3,926 produce
hampers

4,090 turkeys

1,526 chickens

152 vegan hampers



education

next-generation changemakers

The students at Halifax Grammar School inspired us when they added an educational component to their school-wide food drive. From junior primary to grade 12, students and faculty organized an all-hands-on-deck effort to make change in their classrooms, homes, and communities. The future is bright!

community call to action

Hunger and poverty are too big to ignore and so is our collective ability to spark change. In September we created a great big to-do list and called on individuals and organizations to educate, advocate, volunteer, and donate during Hunger Action Month. By September 30, our community completed over 500 actions.

raising awareness

Whether presenting to the Yarmouth Rotary Club, a Dalhousie development studies class, the congregation at Zion United Church in Liverpool, or an Oxfam banquet, we relished every opportunity to connect with community about food insecurity.

55 educational
presentations
to schools and
community groups

32 requests for
statistics

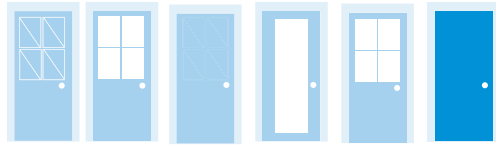
Participated in 3
panel discussions

At least 42,000
Nova Scotians
received support
from our member
food banks in
2018

One third were
children

48% reported
Income
Assistance as
their primary
source of income

Source: Feed Nova Scotia Client Registry

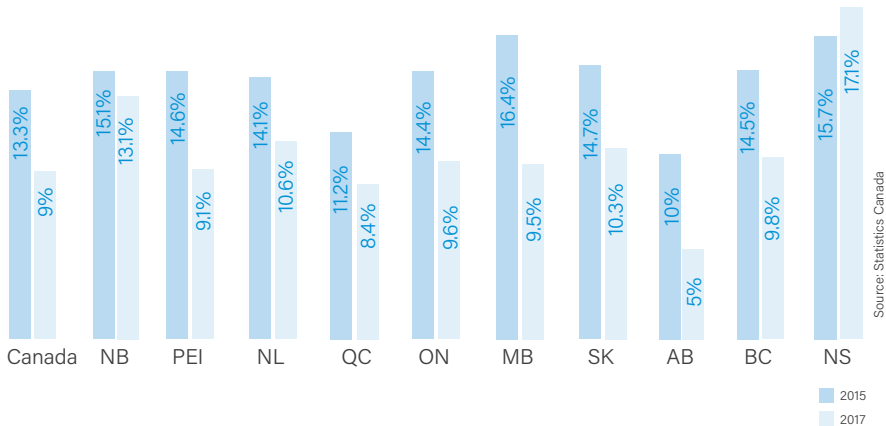


1 in 6 households in Nova Scotia are food insecure.

Source: PROOF

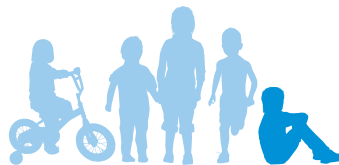
Each year, new reports add to the ever-expanding case that food insecurity is grinding away at our quality of life.

In the last 12 months we saw a revamped version of Canada's Food Guide from the government, but one that is unfortunately out of reach for people experiencing food insecurity. A new study revealed kids struggling with food insecurity are more likely to have low self esteem. Dispatches from university campuses kept the increasing challenges of students on our minds. Food waste grew while people couldn't afford to eat, and a very important basic income pilot got pulled back. Everywhere you look, people are hurting—in our province and across the country.



In February, Stats Canada reported a decrease in child poverty between 2015 and 2017 in all provinces except one—ours. In Nova Scotia, it grew 2%.

Some politicians were shocked, but in a province with growing housing, childcare, and food costs; a high percentage of precarious jobs; and a social assistance program that hasn't kept pace with the cost of living, it shouldn't surprise anyone.



1 in 5 children

in Nova Scotia live in food insecure households.

Source: PROOF



collaboration

all hands (and hearts) on deck

When UPS came all in with their time and heart to help us land a \$52,000 grant from the UPS Foundation, the prize wasn't just a brand new, much-needed warehouse management system—it was also an invaluable relationship with a partner that became truly invested in us, and in the wellbeing of Nova Scotians. Data is critical to our distribution, and thanks to UPS's incredible investment, we now have it in real time and can support our network more effectively and efficiently.

breaking down barriers

How can we better support Nova Scotians facing physical, mental, or social barriers to food access? A grant from the Province of Nova Scotia, Department of Communities, Culture, and Heritage, allowed us to work closely with three of our member agencies, St. Paul's Family Resource Centre, Queens County Food Bank, and the Ally Centre, to start exploring the answers. Together we discovered barriers, identified and strengthened partnerships, and committed to new strategies.

“As UPSers, we are compelled to lift each other up when life is challenging. We believe all Nova Scotians should have a better way of life, one meal at a time.”

Shannon Wetmore
UPS



community outreach

With Bayers Westwood Family Centre's lead, and through the support of Ummah Mosque, Islamic Information Foundation, Kearney Lake Mosque, Centre for Islamic Development and Islamic Association of Nova Scotia, we provided 75 food hampers to Muslim families in HRM during Ramadan. Volunteers packed nutritious, culturally-specific items like halal chicken, dates, and grape leaves.

healthy, happy kids

All kids and families should be free to enjoy the precious months of summer without the worries of hunger. Thanks to After the Bell, a Food Banks Canada program supported by French's Food Company, The Global Food Banking Network, Hershey Canada Inc, Kellogg Canada Inc, Loblaw Companies Limited, and Organic Meadow Inc., we distributed 8,000 healthy food packs for kids to 90 of our member agencies across Nova Scotia.

network standards

We're proud to support 144 agencies who've chosen to be part of our member network. While driven by similar goals, each agency is a separate organization with unique operating structures and guidelines. This year, we introduced network standards to provide clear expectations for member agencies; offer greater consistency and transparency to the public; acknowledge the flexibility that agencies need at the local level; and help guide our direction to better support our agencies. We're excited by the commitment members have shown to the process and eager to see implementation continue across the standards' four categories: organizational structure, food safety, welcoming environment, and changing hearts and minds.

“The capacity grant helped us create a more welcoming environment. Something as simple as having a comfortable, clean seat that is new and fresh is an extreme shift from normal day to day for people.”

Brian Macleod
Alcare Place

investing in our members

We awarded \$40,000 in capacity grants to our member agencies. The result? New and welcoming furniture for folks at Alcare Place in Halifax; a fresh coat of paint at the Canning Food Bank; privacy barriers for their intake area at Isle Madame Food Bank; a wheelchair accessible garden at Bayers Westwood; a sharing kitchen program in Pugwash, and 21 more projects to help our member agencies support their communities.

a day to make things happen

At our annual Day of Sharing presented by TD Bank Group, 104 people from our member agencies and other community groups came together to share best practices, work through challenges, and explore some really big questions, including: How can we make a difference through political advocacy? How do we serve our communities while managing our resources? How do we tackle the stigma around poverty and food insecurity? Participants left feeling more connected to other agencies within the network, and renewed in their resolve to help move the needle on food insecurity, including 66 ideas for action.



Panel Member
Chiedza Sadomba
Panel Member

tackling period poverty

Food insecurity creates many barriers, and for people who menstruate, accessing hygiene supplies is another difficult hurdle to jump. One in seven Canadian girls have either left school early or missed school entirely because they didn't have access to period products. Hearing stats and stories like this urged people into action this year. Dignity. Period., created by Erin Casey, with great support from organizations like CFB Halifax, NSGEU, and McInnes Cooper, was one initiative that encouraged people to host parties where people could talk about the issues, raise awareness, and donate supplies for our distribution to food banks and meal programs. She's collected at least 100,000 individual items and sparked lots of important conversations.

imagine canada re-accreditation

We got a big nod of approval through Imagine Canada's rigorous Standards Program that awards accreditation to Canadian charities and nonprofits that demonstrate excellence in board governance, financial accountability and transparency, fundraising, staff management, and volunteer involvement. Of the 85,000 registered charities in Canada, 241 have achieved accreditation and we're one of them.

"Dignity. Period. gave Nova Scotians a way to directly help people in their own communities access menstrual products. Working to improve access for our friends and neighbours has been very meaningful."

Erin Casey
Dignity. Period.



maximizing resources

Food donations can be unpredictable, so we've got to be nimble. When a Food Banks Canada trailer included baby food quickly approaching its best-before date, MetroWorks transformed the purees into fruit leathers! Together, we prolonged the shelf life and created a healthy snack.

being at the table together

Food insecurity can look different across our country, but we're all battling the same big issues. We brought the Nova Scotia perspective to Food Banks Canada working groups and were proud to collaborate with food banking colleagues on strategic fundraising, policy development, and public awareness.

"Food Banks Canada is grateful for Feed Nova Scotia's local perspective as we collaboratively address the complex issues around hunger and poverty."

Tania Little
Food Banks Canada



our outstanding

volunteers

Volunteers are the lifeblood of our organization, and their reasons for lending their time and talents may differ, but we know they're all driven by the belief that everyone has the power to impact the life of someone else. And that's an extraordinary energy to be surrounded by in all areas of our operation.

Volunteering is a personal, impactful way to support Feed Nova Scotia, and we're blown away when people feel compelled to keep giving in other ways. Kay Spurdakes is the perfect example. Not only is she a dedicated events volunteer of 15 years (!), but in 2018 she and her family chose us as the recipient of the John Spurdakes Memorial Tournament, an annual event to honour Kay's late husband. We were humbled by this special gift that allowed us to distribute 27,345 meals worth of food to food banks, soup kitchens, and meal programs across the province.

699 individual
volunteers

132 volunteer groups

29,726 hours
collectively given by
volunteers

17 information
sessions held

110 new volunteers

“By volunteering, I get to share a little piece of my heart which connects me to my community. I am so lucky to work for a company that recognizes people need people to make a difference.”

Jennifer Petrie
ResMed

Group volunteer hours were up

77% this year.

2017-18

4,875 hours

2018-19

8,621 hours

Having a much bigger home in Burnside meant we could accommodate all groups that reached out to volunteer. Our warehouse was a bustling hive of activity all year, and we love that so many organizations and workplaces chose us as a place they wanted to help out.

Top volunteer groups by hours

HMCS Cornerbrook	294
Purolator	243
ResMed	234
Halifax West High School	228
Nova Scotia Business Inc.	225
Nova Scotia Power	216
Manulife	178



outstanding contributions



As our single largest food donor, Sobeys continues to make a huge mark on communities across the province. Through national initiatives like their Joy of Giving Holiday Food Drive and their local support of our Giving Tuesday campaign and food rescue program, their generosity enabled us to distribute enough food for more than 830,000 meals this year.



What do you get when you combine the heart and hustle of The Coast, the dedication of local restaurants, and the passion of burger enthusiasts? Another smashing Halifax Burger Week success that raised an incredible \$150,000!



It feels so good knowing we've got a sea of orange support behind us to help provide food for Nova Scotians. Two impactful customer food drives and a local activation of their retail food program that generated 6,000 kilograms of food a month made a big impact on our daily operations.



The only thing better than a little sweet treat is one that changes lives at the same time. Tim Hortons Smile Cookie campaign raised a whopping \$97,936 in HRM this year, thanks to a company-wide effort, from the front-line staff to corporate headquarters.



Not only does Walmart pull out all the fundraising efforts—they raised an impressive \$144,000 province-wide through their Fight Hunter Spark Change campaign—but they also provide significant funding through Food Banks Canada to help us build capacity.



Giving back to the community has always been part of Jim Mills' life as a business leader. When he joined our capital campaign, he recruited a big branch of his family tree to help ignite the philanthropic streak in the next generation. Working alongside his brother Don and best friend Thane Stevens, each of whom got their sons on board as well, the family dynamic paid off. We surpassed our \$1.4 million goal and raised \$1.5 million to fund our new home in Burnside.

[Our phenomenal capital campaign team members:](#)

Jim Mills
Don Mills
Thane Stevens
Matt Mills
Jamie Goddard
Mike Mills
Jill Heighway
Mark Stevens
Matt Saunders
Kevin Saccary
Lisa Haydon

\$5,000 - \$24,999

Atlantic Digital
Cox & Palmer
Dean Robertson
Floors Plus
Freehold Commercial Realty
Limited

In honour of Feed Nova
Scotia staff

In memory of Joanne Edwards
(Cormier)

Louisbourg Investments
McInnes Cooper
TD Bank Group
The Shaw Group

\$25,000 - \$49,000

Armco Capital
Armour Group
Black Family Foundation
CKF Inc. and Maritime Paper
Products Limited Partnership
Crombie REIT
Department of Community Services
Enterprise Holdings Foundation
and Food Banks Canada
Gordon Stirrett Wealth Management

rco construction
Scotiabank
Stewart McKelvey
The George W. Wilson and
Teresa Madelyn (Merriam) Wilson
Foundation

\$50,000 - \$99,000

Dianne Swinemar Legacy Fund
The Edwards Family Charitable
Foundation

\$100,000 +

J & W Murphy Foundation
LiFT Family Fund
Office Interiors and the Mills Family
The John and Judy Bragg Family
Foundation
The Stevens Family Foundation

Thanks also to:

Halifax Port Authority
Seumasogha Corporation Inc.
Southwest Properties
Superline Fuels

Outstanding financial and in-kind support





Outstanding food support

100,000 kg +

Sobeys Inc.
Walmart

25,000 kg – 99,999 kg

Atlantic Superstore
Charles Keddy Farms Ltd
Costco Wholesalers
Elmridge Farm Ltd
Nova Agri Inc
Sawler Gardens
Stericycle
Sysco Food Services
Vermeulen Farms Ltd

5,000 kg – 24,999 kg

Apple Valley Foods Inc

Basinview Farms Ltd
Bimbo Canada
Chicken Farmers of Nova Scotia
den Haan Enterprises Ltd
Eden Valley Poultry
GFS - Gordon Food Service
Kraft Heinz Canada
Melvin Farms Ltd
Midland Transport Ltd
Northwood Care - Christina and
Hedley Ivany Place
Pete's Frootique & Fine Foods
Sable Warehousing
& Distribution Ltd
Spurr Brothers Farms Ltd
Stokdijk Greenhouses
Van Meekeren Farms Ltd



Outstanding third party food drives and fundraisers that raised more than \$5,000 or 5,000 kilograms of food:

AndyVent Calendar

C100 Stuff-a-Bus presented by Scotiabank in partnership with

Amalgamated Transit Union Local 508 and Halifax Transit

CBC Feed Nova Scotia Day

CBC Light Up a Life

CBC This Hour Has 22 Minutes live tapings

Cosmic Drag Queen Bingo

John Spurdakes Memorial Tournament Society

The Cherubini Group Holiday Food Drive

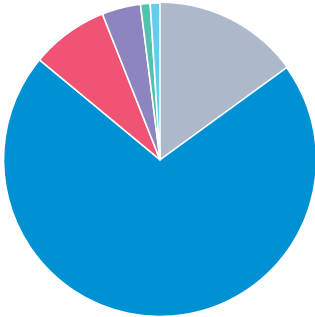
Halifax Burger Week presented by The Coast

J2K Properties Christmas Food Drive

Q104 Hunger Strike

Virgin Radio Holiday Food Drive presented by Pete's Frootique
& Fine Foods

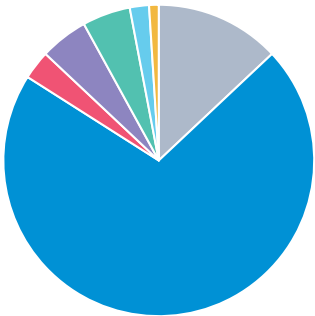
financials



Revenue—\$14,947,567

- Unreceipted food donations (70%)
- Donations (15%)
- Appeals and events (8%)
- In-kind donations (4%)
- Grants (1%)
- Other (1%)

Revenue excludes gain on sale of building at 213 Bedford Highway.



Expenses—\$14,869,544

- Unreceipted food delivered (71%)
- Food procurement and logistics* (13%)
- Community connections (3%)
- Fundraising and donor relations (5%)
- Administration (5%)
- Occupancy (2%)
- Member-designated donations (1%)

*Includes received and purchased food.

See our complete audited financials at feednovascotia.ca.



We met Kenneth in 2016 at Saint Mary's University. Back then, he graciously shared some of the struggles he faced as a student living with food insecurity. When we saw him the next time, two years later, it was in our warehouse as a volunteer. He's working fulltime and giving back through his employer.

He said, "It's really surreal, to be honest, but at the end of the day I'm so grateful. I feel really honoured to be doing the same thing that someone else did for me."

Thanks for helping bring stories like Kenneth's to life.



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